



FOR IMMEDIATE RELEASE

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Contact:

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Plumbing Manufacturers Institute

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PMI Announces Sponsorship Opportunities for 2009 Fall Meeting

Rolling Meadows, IL – The Plumbing Manufacturers Institute has announced it will offer sponsorship opportunities for its Fall Meeting, being held October 11-14 at the Sheraton National Hotel in Arlington, Virginia, located just outside of Washington, D.C. Sponsorship opportunities are subject to approval by the PMI Board.

There are five levels of sponsorship, ranging from \$2,000 to \$10,000, which offer varying amounts of exposure to meeting attendees. The sponsorship levels are as follows:

Platinum Sponsor -- Keynote Speaker -- \$10,000

- Sponsor would receive permission to attend the reception and dinner
- Company name and contact information in meeting materials
- Verbal recognition
- Five minutes to address attendees
- Tabletop display for promotional materials

Gold Sponsor -- Reception and Dinner -- \$7,500

- Sponsor would receive permission to attend the reception and dinner
- Company name and contact information in meeting materials
- Verbal recognition
- Five minutes to address attendees

Silver Sponsor – Dinner -- \$5,000

- Sponsor would receive permission to attend the dinner
- Company name and contact information in meeting materials
- Verbal recognition

Plumbing Manufacturers Institute

1921 Rohlwing Rd., Unit G, Rolling Meadows, IL 60008, U.S.A. • Tel: 847-481-5500 • Fax: 847-481-5501

Bronze Sponsor – Reception -- \$2,500

- Sponsor would receive permission to attend the reception
- Company name and contact information in meeting materials

Breakfast Sponsor --\$2,000

- Sponsor would receive permission to attend Wednesday morning breakfast
- Company name and contact information in meeting materials

For more information about sponsoring an event at PMI's Fall Meeting, please contact Executive Director, Barbara Higgens at 847-481-5500.

About PMI: The Plumbing Manufacturers Institute is the voluntary, not-for-profit international industry association of manufacturers of plumbing products, serving as the Voice of the Plumbing Industry. Member companies produce a substantial quantity of the nation's plumbing products.

For more information on PMI or its semi-annual meetings, contact the Institute at 1921 Rohlwing Road, Unit G, Rolling Meadows, IL 60008; tel.: 847-481-5500; fax: 847-481-5501. Visit our website at www.pmihome.org.

PMI Mission Statement:

- To promote the water efficiency, health, safety, quality and environmental sustainability of plumbing products, while maximizing consumer choice and value in a fair and open marketplace.
- To provide a forum for the exchange of information and industry education.
- To represent openly the member's interests and advocate for sound environmental and public health policies in the regulatory/legislative processes.
- To enhance the plumbing industry's growth and expansion.

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